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Privacy and Protection of Personal Data Policy

1. Objective

The objective of this Privacy and Protection of Personal Data Policy (hereinafter “Privacy Policy”) is to comply with Statutory Law No. 1581 of 2012, its Regulatory Decree 1074 of 2015 (Chapter 25) and other standards that govern the protection of personal data, or those that complement, replace, modify or repeal and in particular, guarantee the right of Habeas Data of the Personal Data Holders.

2. Scope

This Privacy Policy is applicable both to the Fundación Vive con Bienestar as the Responsible for Processing and to its direct and indirect employees, as well as to all those third natural or legal persons to who it transmits or transfers Personal Data of the Holders that comprise the Interest Groups of the Responsible for Processing, when these realize some processing of the same

3. Identification of the Responsible for Processing

Business Name: Fundación Vive con Bienestar

City: Manizales

Address: CALLE 48 N° 26-36 P 1

Email: diana@bive.co

Telephone: 6-8855300

4. Definitions

For the purposes of this Privacy Policy, it shall be understood that:

Adolescent: People between the ages of 12 and 18 (Code of Childhood and Adolescence, article 3).

Authorization: Prior, express and informed consent of the Personal Data Holder to carry out the processing of their personal data, which may be collected in a (i) written, (ii) oral (iii) or manner by means of unambiguous behaviors that allow for the reasonable conclusion that authorization is granted.

Privacy Notice: Physical, electronic document or in any other format generated by the Responsible for Processing, which is made available to the Holder for the Processing of their personal data. In the Privacy Notice, the Owner is informed about the existence of the information processing policies that will be applicable to them, the way to access them and the characteristics of the processing that is intended to be done.

Database: Organized set of physical or electronic (digital) personal data that is subject to manual or automated processing.

Personal Data: Any information linked or associated with one or several determined or determinable natural persons. The nature of the Personal Data may be public, semi-private, private or sensitive.

Private Data: Data that due to its intimate or reserved nature is only relevant to the Holder.

Public Data: Data classified as such according to the mandates of the law or the Political Constitution and that which is not semi-private, private or sensitive. The data that is public includes, the data regarding civil status of people, their profession or trade, their status as a merchant or public servant, among others, and those that can be obtained without any reservation. By nature, public data may be contained, among others, in public records, public documents, gazettes and official bulletins, which are not subject to reservation.

Sensitive Data: Data which affects the privacy of the Holder of Personal Data or whose misuse can generate discrimination, such as those that reveal racial or ethnic origin, political orientation, religious or philosophical convictions, membership in unions, social organizations, or that promotes the interests of any political party or that guarantees the rights and guarantees of opposition political parties as well as data related to health, sexual life and biometric data (fingerprint, iris of the eye, voice, way of walking, palm of the hand or facial features, photographs, videos, among others).

The Personal Data of Children and Adolescents will be subject to the same rules and procedures as Sensitive Data, and no processing will be done that could harm or threaten their physical, mental and emotional development.

Semi-Private Data: Data which does not have an intimate, reserved or public nature and whose knowledge or disclosure may interest not only the holder, but a group of people or society in general. Semi-private information is understood, among others, as information related to social security and financial and credit behavior.

Right of Habeas Data: In accordance with the provisions of article 15 of the Political Constitution of Colombia, it is the right of all persons to know, update and rectify the information that has been collected about them in data banks and archives of public and private entities.

Processing Managers: Natural or juridical person, public or private, that by themselves or in association with others, carries out the Processing of Personal Data on behalf of the Person Responsible for Processing.

For the purposes of the Privacy Policy, the Responsible for Processing are those reported in the National Database Registry.

Interest Groups: For the purposes of this Privacy Policy, interest groups will be understood as all of the groups of natural persons with respect to which the Processing Manager and/or those Responsible for Processing carry out some processing of Personal Data.

Child: Person between 0 and 12 years old (Code of Children and Adolescents, article 3).

Official for the Protection of Personal Data: Person of area responsible for addressing the complaints and claims that arise in the matter of protection of Personal Data, designated in the Privacy Policy.

Data Protection: are all technical, human, and administrative measures that are necessary to grant security to the records avoiding their adulteration, loss, consultation, use or unauthorized or fraudulent access.

Responsible for Processing: Natural or juridical person, public or private, that by themselves or in association with others, decides on the Database and/or the Processing of data.

For the purposes of the Privacy Policy, Fundación Vive con Bienestar is understood to be the Responsible for Processing.

Holder: For the purposes of Law 1266 of 2008, it is the natural or legal person to whom belongs the information that rests in a data bank and subject to the right of habeas data and other rights and guarantees enshrined in that Law and the standards that the complement, modify, replace or repeal it. For the purposes of Law 1581 of 2012, it is the natural person whose personal data is subject to processing.

Transfer: the transfer of data takes place when the Processing Manager and/or Responsible for Processing of personal data, located in Colombia, sends the information or personal data to a receiver, who in turn is responsible for the processing and is either inside or outside of the country.

Transmission: Processing of Personal Data that implies the communication of the same within or outside of the territory of the Republic of Colombia when it is intended to carry out a process by the Processing Manager on behalf of the responsible party.

Processing: any operation or set of operations with personal data, such as collection, storage, updating, use, circulation, transfer, transmission or deletion.

5. Guiding Principles

The following are the Guiding Principles on the Protection of Personal Data, and will apply to the Processes carried out by the Responsible for Processing, its employees and all

those third natural or legal persons to whom it transmits or transfers Personal Data of the holders that comprise its Interest group when they perform some processing on them:

Principle of Legality: The Processing of Personal Data will be carried out in accordance with the legal requirements established in Statutory Law 1581 of 2012 and its regulatory decrees.

Principle of Purpose: The Processing of Personal Data must obey a legitimate purpose in accordance with the Constitution and the Law, of which the Holder must be informed.

Principle of Freedom: Processing can only be carried out with the prior, express, and informed consent of the Holder. Personal data may not be obtained or disclosed without prior authorization, or in the absence of legal or judicial mandate that relieves consent. Public Data is exempt from this principle, and may be subject to Processing without the authorization of the Holder being required, in accordance with the provisions of Law 1581 of 2012 and its Regulatory Decree 1074 of 2015.

Principle of Trustworthiness and Quality: The information subject to Processing must be truthful, complete, accurate, updated, verifiable and understandable. The processing of partial, incomplete, fractioned or misleading data is prohibited.

Principle of Transparency: In the Processing of data there must be a guarantee to the right of the Holder to obtain at any time and without restrictions, information about the existence of data concerning them.

Principle of Restricted Access and Circulation: Personal Data, except public information, may not be available on the internet or other means of dissemination or mass communication, unless the access is technically controllable to provide restricted knowledge only to the Holders or authorized third parties

Security Principle: The information subject to Processing, must be protected by using the technical, human, and administrative measures that are necessary to grant security to the records, avoiding their adulteration, loss, consultation, use or unauthorized or fraudulent access.

Principle of Confidentiality: All persons involved in the processing of personal data are obliged to guarantee the reservation of information, even after the end of their relationship with any of the tasks included in Processing.

6. Processes to which Personal Data will be submitted and their purposes

For the purposes of this Privacy Policy, the Responsible for Processing directly or through the Processing Managers, may collect, store, use, circulate, update, delete, or perform any

other type of Processing to the Personal Data of their Interest Groups, adjusting at all times to the provisions of the enforced regulations and for the purposes described below:

6.1. General purposes for the processing of Personal Data of all interest groups.

- Transmission and national and international transfer and storage and custody of information and/or personal data in physical files or on servers and/or third parties, located inside or outside of the country, in countries considered by the Superintendent of Industry and Commerce as secure or those that are not, whenever it is required for the development of the activities of the company and those related to the different interest groups.
- Analysis and elaboration of programs that generate a social impact for the Interest Groups of the Responsible for Processing.
- Opening and execution of programs, meetings, trainings and events, as well as the preservation of documentary records of the same, such as attendance lists, photographs, voice recordings and/or videos.
- Preparation and realization of surveys and interviews.
- Sending communications related to the purposes contained in this Privacy Policy, the social purpose of the Responsible for Processing or strategic allies, advertising, marketing, promotions, events, marketing and promotion of products and/or services, contests and loyalty campaigns, raffles, games and shows, content updates on the website, alliances and benefits, through the professional, business and/or personal contact data of the Holders, including, but not limited to landline and/or mobile, mail physical and/or electronic, SMS text messages and/or MMS, social networks, electronic media and/or any other means of communication.
- Controls, statistics, indicators and historical relationships maintained with the Holders of the different Interest Groups.
- Registration and control of access and entry to the facilities of the Responsible for Processing and monitoring by video surveillance.
- Support in processes of internal and/or external audits, fiscal reviews, consultancies and implementation of improvement plans.
- Verification, control and prevention of fraud and money laundering.
- Intake and renewal of insurance policies with national and international companies, either through intermediaries or directly with insurers.
- Compliance with current regulations.
- Reports and attention to requirements made by competent administrative and judicial authorities.
- Elaboration and presentation of claims and complaints before the competent authorities, as well as exercising the right of defense in any administrative and/or judicial process.
- Compliance with the obligations derived from the contracts signed between the Responsible for Processing and the Holders, or with the contractors or employers of these.
- Financial and accounting management, creation of third parties, and registration in the data bases of the Person Responsible for Processing.

- Attention to questions, complaints and claims presented to the Holders or by those who prove legitimacy to do so.
- Implementation of campaigns to update information and/or Personal Data.
- Purposes indicated in the authorization by the Holder and/or in the Privacy Notices.

6.2. Purposes for the processing of personal data of applicants, interns, direct and indirect employees, ex-employees and their families.

- Collection of resumes directly from the Holder or from third-party natural or legal persons who remit them, either independently, or by the Person Responsible for Processing.
- Development of the selection process, analysis of resumes, validation of work and/or personal references, interviews, medical tests, psychotechnics, validation of knowledge and skills that are required.
- Labor linkage, subscription of employment contracts and/or service provision, and complementary agreements such as, but not limited to: confidentiality, commitment, Internal Work Rules, codes of ethics and conflicts of interest, Inventory Responsibility Act, and assignment profile and functions.
- Registration of information of direct and indirect employees, active and inactive, pensioners and their families, for the development of affiliation activities and payment of social security and parafiscal, payroll, bonuses, holidays, recognition of pension rights and liquidations.
- Activities related to climate, organizational culture and welfare of direct and indirect employees and their families.
- Management of permits, licenses and authorizations.
- Management of penalties, reprimands, calls for attention, investigations and disciplinary proceedings, discharges and dismissals with or without just cause.
- Training and formation of direct and indirect personnel through formal and non-formal education programs, congresses, seminars, events, among others; the same as with competency and performance evaluations.
- Discounts to salary allowed in current regulations, payroll discounts for internal and external loans, losses of inventory of products and worker's compensation, and practical record of attachments by requirement of competent authority.
- Register and publish the personal image and/or voice for security purposes, income monitoring, marketing, reporting, dissemination of results and impact, promotion of products and/or services related to the social purpose of the Responsible for Processing and/or their strategic allies.
- Delivery of equipment.
- Compliance with current regulations on health and safety at work issues; road safety and the environment, among others, and collection and analysis of health information and socio-demographic profile.

- Hotel reservations, air or land tickets, delivery of gasoline vouchers and tolls, application for vehicles, among others, in case of transfer by direct and indirect employees.
- Creation, administration and cancellation of users and passwords for admission to the different applications, technological and computing equipment of the Responsible for Processing and email accounts.
- Entrance exams, exit and retirement interviews.
- Transmit and transfer personal data to strategic allies, contributors, benefactors, project collaborators, public entities, contractors and suppliers or any other person when necessary for the Responsible to develop its corporate purpose, or when it is in the interest of the Holder.

6.3. Purposes for the processing of Personal Data of users and beneficiaries, and their families

- Promote and encourage well-being and health, by facilitating access to health services and programs, projects and activities that, in general, benefit the Holders.
- Orientation and access to the network of providers of health services, education, social and legal orientation, accommodation, among others; and monitor, control and evaluate the services provided.
- Acquisition, delivery, payments, renewal and cancellation of memberships and affiliations.
- Registration, programming, change, monitoring and cancellation of appointments with service providers.
- Design, opening, execution, evaluation and generation of impact reports on projects programs and activities of the Responsible, Managers and/or their strategic allies ,such as, but not limited to: field activities, technological applications, surveys, interviews, events, trainings, workshops, conferences and forums; as well as the preservation of documentary records of the same, such as attendance lists, photographs, voice recordings and/or videos.
- Development of research projects and scientific and academic publications related to the social purpose of the Responsible, in order to improve services for the Holders and generate knowledge and well-being for the general population.
- Contact and sending communications related to the purposes contained in the Privacy Policy, the social purpose of the Responsible for Processing or strategic allies; development of projects; advertising, marketing, promotions, events, marketing and promotion of products and/or services; loyalty campaigns; bonuses, alliances and benefits, through the professional, business and/or personal contact data of the Holders, including, but not limited to landline and/or mobile phone physical and/or electronic mail, SMS text messages and/or MMS, social networks, instant messaging applications, electronic media and/or any other means of communication; either of the same Responsible or Managers of Processing.
- Register and publish the personal image and/or voice for security purposes, income monitoring, marketing, reporting, dissemination of results and impact,

promotion of products and/or services related to the social purpose of the Responsible for Processing, providers of services and/or its strategic partners.

- Compliance with legal and contractual obligations with our strategic allies, service providers, contractors and public entities.
- Reception and response to messages, communications in general, inquiries and complaints regarding personal data protection, through physical attention points, mobile applications, web messaging services of the Responsible or through its Managers and/or strategic allies.
- Transmit and transfer personal data to strategic allies, contributors, institutional clients, project collaborators, public entities, contractors and suppliers or any other person when necessary for the Responsible to develop its social purpose, or when it is in the interest of the Holder.

6.4. Purposes for the processing of Personal Data by institutional clients and strategic allies, and their collaborators

- Propose, quote, plan, design, execute, monitor and evaluate programs and projects in favor of affiliates, collaborators, associates, members or Holders that make up the institutional clientele, or other beneficiaries.
- Contact, offer and send information about the portfolio of services, development, execution and monitoring of projects; project impact reports and results; information related to the social purpose of the Responsible and its Managers, institutional clientele and/or strategic allies, through the professional, business and/or personal contact data of the Holders, including, but not limited to landline and/or phone, physical and/or electronic mail, SMS text messages and/or MMS, social networks, instant messaging applications, electronic media and/or any other means of communication; either of the same Responsible or Managers of Processing.
- Compliance with legal obligations and, subscription, execution, monitoring, evaluation and resolutions or terminations of agreements or contracts.
- Compliance to legal and contractual obligations.
- Register and publish the personal image and/or voice for security purposes, income monitoring, marketing, reporting, dissemination of results and impact, promotion of products and/or services related to the social purpose of the Responsible for Processing and/or their strategic allies.
- Collection management and portfolio recovery through persuasive, extrajudicial and/or judicial collection.
- Transmission and Transfer of personal data to Processing Managers, Contractors and Suppliers and/or strategic Allies, so that they process the Personal Data of the Holder, for the purposes indicated in the present Privacy Policy.

6.5. Purposes for the processing of Personal Data by suppliers, contractors and service providers and their collaborators

- Request, collection and analysis of quotations, offers and resumes, directly from the Holder or third natural or legal persons who send them.
- Invitations, development and adjudication of bidding processes and/or direct contracting of products and/or services.
- Request for references and certificates from third parties.
- Verification of legal, technical and financial requirements.
- Compliance with legal obligations and subscription, execution, monitoring, evaluation, request for guarantees and resolutions or contractual terminations.
- Management of charges and payments.
- Register and publish the personal image and/or voice for security purposes, income monitoring, marketing, reposting, dissemination of results and impact, promotion of products and/or services related to the social purpose of the Responsible for Processing and/or their strategic allies.
- Verification of the social security payment of contractors and suppliers and payment of salaries and social benefits of its employees.
- Creation, administration and cancellation of user names and passwords for admission to the different applications, technological and computing equipment of the Responsible for Processing and email accounts.
- Verification of compliance with health and safety regulations at work, environment, protection of personal data, health ratings, or other standards specific to the expertise and corporate purpose that govern the Contractor, Supplier or Service Provider.

6.6. Purposes for the processing of Personal Data by volunteer and social allies

- Subscription, development, execution and follow through with agreements and projects.
- Contact, offer and send information about the portfolio of services, development, execution and monitoring of projects; project impact and reports and results; information related to the social purpose of the Responsible party, its Managers, institutional clientele and/or strategic allies, through the professional, business and/or personal contact data of the Holders, including, but not limited to landline and/or mobile phone, physical and/or electronic mail, SMS text messages and/or MMS, social networks, electronic media and/or any other means of communication; either the same Responsible or Managers of Processing.
- Verification of personal and work data and references.
- Compliance and monitoring of legal obligations and the agreements or contracts subscribed to.
- Register and publish the personal image and/or voice for security purposes, income monitoring, marketing, reporting, dissemination of results and impact, promotion of products and/or services related to the corporate purpose of the Processing Manager and/or their strategic allies.

- Hotel reservations, air or land tickets, delivery of gasoline vouchers and tolls, application for vehicles, among others, in case of transfer by direct and indirect employees.
- Transmission and Transfer of contact data to Processing Managers, Contractors and Suppliers and/or strategic allies, to treat the Personal Data of the Holder, for the purposes indicated in this Privacy Policy.

6.7. Purposes for the processing of Personal Data by providers and the advisory board

- Convocation to assemblies or meetings.
- Sending information related to the activities of the Responsible for Processing.
- Collection and payment of contributions.
- Transmission and Transfer of information on contributions to public entities, strategic allies, suppliers, contractors, when necessary for Foundation purposes or prevention of criminal activities.
- Election of principal and alternate members.
- Sending information related to the activities of the Responsible for Processing.
- Payment of fees.

7. Rights of the Holders

The following are the rights of the Holders of Personal Data:

- Know, update and rectify their personal data in front of the Responsible for Processing or Processing Managers. This right may be exercised, among others, against partial, inaccurate, incomplete, fractioned, misleading data, or those whose Processing is expressly prohibited or has not been authorized.
- Request proof of the authorization granted to the Responsible for Processing except when expressly excepted as a requirement for the Processing, in accordance with the provisions of Article 10 of Law 1581 of 2012.
- To be informed by the Processing Manager or the Responsible for Processing, upon request, regarding the use that has been given to their personal data.
- Submit to the Superintendent of Industry and Commerce complaints for infractions of the provisions of Law 1581 or 2012 and other regulations that modify, add or complement.
- Revoke the authorization and/or request the deletion of data when the Processing does not respect the principles, rights and constitutional and legal guarantees. The revocation and/or suppression will proceed when the Superintendent of Industry and Commerce has determined that in the Responsible for Processing has incurred in conducts contrary to the Law 1581 of 2012 and to the constitution.
- Access free of charge the personal data that has been processed: (i) at least once each calendar month, and (ii) whenever there are substantial modifications of the Information Processing Policies that motivate new inquiries.

The request to suppress the information and the revocation of the authorization will not proceed when the Holder has a legal or contractual duty to remain in the database.

8. Duties of the Responsible for Processing

It is the duty of the Responsible for Processing to:

- Guarantee the Holder, at all times, the full and effective exercise of the Habeas Data Law.
- Request and keep by any means and in the conditions provided by Law 1581 of 2012, a copy of the respective authorization granted by the Holder.
- Properly inform the Holder about the purpose of the collection and the rights that assist them by virtue of the authorization granted
- Keep information under the necessary security conditions to prevent its adulteration, loss, consultations, use or unauthorized or fraudulent access.
- Ensure that the information provided to the Processing Manager is true, complete, accurate, updated, verifiable and understandable.
- Update the information, communicating in a timely manner to the Processing Manager, all the news regarding the data previously provided and adopt the other necessary measures so that the information provided to it is kept up-to-date.
- Rectify the information when it is incorrect and communicate the pertinent to the Processing Manager.
- Provide the Data Processor, according to the case, only data whose Processing is previously authorized in accordance with the provisions of Law 1581 of 2012.
- Demand of the Processing Manager to respect the security and privacy conditions of the information of the Holders.
- Process inquiries and claims formulated in the terms indicated in law 1581 of 2012.
- Adopt an internal manual of policies and procedures to ensure adequate compliance with Law 1581 and in particular, for the attention of inquiries and complaints.
- Inform the Processing Manager when certain information is under discussion by the Holder, once the claim has been filed and the respective procedure has not been completed.
- Inform the Holder about the use of their data upon their request.
- Inform the data protection authority when there are violations of the security codes and there are risks in the administration of the information of the Holders.
- Comply with the instructions and requirements provided by the Superintendent of Industry and Commerce.

9. Duties of the Processing Managers

It is the duty of the Processing Manager to:

- Comply in the development of the contracted activities, with the Privacy Policy and Protection of Personal Data, as well as with all those procedures, guides and/or guidelines provided by the Person Responsible for the Processing of Personal Data Protection.
- Adopt, according to instructions of the Responsible for Processing, all the technical, human, and administrative measures that are necessary to grant security to the records avoiding their adulteration, loss, consultation, use or unauthorized or fraudulent access.
- Implement a Personal Data Protection Policy that complies with the provisions of the regulations that regulate the subject.
- Process Personal Data in accordance with the instructions expressly received from the Responsible for Processing, abstaining from using them for purposes other than those contracted.
- Refrain from supplying, transferring or commercializing the Personal Data with third parties, natural or legal, public or private, unless it is of a public nature without being subject to reservation, or is required by a competent authority in the exercise of its legal functions.
- To keep strict confidentiality regarding the personal data that they had access to in the exercise of the contracted activities, as well as to diligently fulfill the duty of guard and custody over them throughout the term of the contract and even after termination has occurred.
- Access or consult the information or Personal Data that is found in the Databases of the Responsible for Processing only when it is strictly necessary for the exercise of the contracted activities.
- Report to the Person Responsible for Processing, immediately upon its materialization or at the moment in which they become aware, through the channels and means established by this, any incident or threat of incident that affects or may directly or indirectly affect personal data protection.
- Ensure at all times, the full and effective exercise of the Right of Habeas Data of the Holders, as well as the due process in case of presenting questions, complaints or claims regarding the Protection of Personal Data.
- Make timely updates, rectification of deletions to data in terms of the Law 1581 of 2012.
- Update the information reported by the Responsible for Processing, within five (5) business days from its reception.
- Adopt an internal manual of policies and procedure to ensure adequate compliance with Law 1581 of 2012 and, in particular, for the attention of inquiries and complaints of the Holders.
- Refrain from circulating information that is being controverted by the Holder and whose blockade has been ordered by the Superintendent of Industry and Commerce.
- Allow access to information only to people who can access it.
- Comply with the instruction and requirements provided by the Superintendent of Industry and Commerce.

- In the case of collecting data on behalf of the Responsible for Processing, require the authorization of the Holders, in cases where required, in accordance with the provisions of Law 1581 of 2012, and other regulations that complement, replace, modify or repeal.

10. Person or area responsible for addressing questions, complaints, and claims

The person or area responsible for the attention to questions, complaints and claims before which the Holder of the information can exercise their rights to know, update, rectify and suppress the data and revoke the authorization, will be the Administrative and Commercial Leader, or the charge that takes their place, who will exercise the functions of Personal Data Protection Officer.

11. Procedure for Information Holders to exercise their rights

The Holders or those persons who are legitimized by current regulations, can submit questions, complaints and claims through the following channels, established by the Responsible for Processing for the attention to questions, complaints and claims:

Point of personal attention: Calle 48 N° 26-36, piso 1, Manizales, Caldas, Colombia
Email: info@bive.co

In all of the above cases, the request must contain the following information:

- a. Name and identification of the Personal Data Holder, and the person presenting the question, complaint or claim, in case of being a different person from the Holder.
- b. Documents that certify the quality under which the person presenting the acts of the questions, complaint or claim.
- c. Specific and precise request for information, access, update, rectification, cancellation, deletion, opposition to processing and/or revocation of consent. In each case, the request must be reasonably sustained so that the Responsible for Processing and/or Processing Managers can give a substantive response.
- d. Physical and/or electronic address for notifications.
- e. Documents that support the request, if this is the case.
- f. The signature of the person presenting of questions, complaints and claims.

The following are the persons authorized to submit questions, complaints and claims, in accordance with the provisions of article 2.2.2.25.4.1. of Decree 1074 of 2015:

- The Holder, who must prove their identity with sufficient forms of identification.
- The successors of the Holder, who must prove such relation.
- The representative and/or agent of the Holder, after proof of representation or empowerment.
- By stipulation in favor of another or for another, provided that there is acceptance by the Holder, of which, proof must be presented in the application.

The rights of Children or Adolescents shall be exercised by the persons who are authorized to represent them.

The petitions will be resolved within the term established in Law 1755 of 2015, and the consultations and claims, within the terms established in Laws 1266 of 2008 and 1581 of 2012, or those that substitute, modify or repeal them.

Chart of the procedure of consultations and claims:

(Chart)

12. Validity

This Privacy Policy will be effective as of December 22, 2017.

The Databases subject to processing by the Responsible for Processing, will be those who register in the National Register of Databases and will be enforced while the purposes for which the data and/or the term established by the law subsist.

The Responsible for Processing reserves the right to modify this Privacy Policy at any time. If there are substantial changes in the content of the same, in relation to the identification of the Responsible for Processing and the purpose of the processing of personal data, which may affect the content of the Authorization, the Responsible for Processing will communicate these changes to the Holder before or at the latest when implementing the new policies and will require a new authorization when the change refers to the purpose of the Treatment.

Last Modified: 10/12/2018

